Learn to conceptualize, build and fund your own News STARTUP
And be on the founding team for a new student-run tech news site!

NEW 400 (undergrad) or 600 (grad):
Creating the Next News Startup
MON & WED 3:45 - 5:05 P.M.
Taught by Prof. Dan Pacheco, Horvitz Chair of Journalism Innovation at Newhouse and startup founder. Questions: Email drpachec@syr.edu.

You’ll learn about:
• Business basics.
• Market research.
• Rapid prototyping.
• Pitching your startup.
• WordPress & content management.
• Building apps and mobile sites.
• Ad networks and analytics.
• Funding and grants.

Your big idea means nothing if it stays locked up in your head. Find out how to make it happen, and make it a success!

QUESTIONS: Email drpachec@syr.edu or swing by Newhouse 2, 494.

This class will also plan and launch a tech news site focused on Syracuse’s growing entrepreneurial community.