

Learn to conceptualize,
build and fund your own

News **STARTUP**

And be on the founding team for a
new student-run tech news site!

NEW 400 (undergrad) or 600 (grad):

Creating the Next News Startup

MON & WED 3:45 - 5:05 P.M.

Taught by Prof. Dan Pacheco, Horvitz Chair of Journalism Innovation at
Newhouse and startup founder. Questions: Email drpachec@syr.edu.

Your big idea means
nothing if it stays locked
up in your head. Find out
how to make it happen,
and make it a success!

QUESTIONS: Email drpachec@syr.edu
or swing by Newhouse 2, 494.

You'll learn about:

- Business basics.
- Market research.
- Rapid prototyping.
- Pitching your startup.
- WordPress & content management.
- Building apps and mobile sites.
- Ad networks and analytics.
- Funding and grants.

This class will also plan and launch a tech news site focused on
Syracuse's growing entrepreneurial community.